

EXPANDING GLOBAL INFLUENCE

USING YOUR VOICE MAKING WORLD-WIDE CONNECTIONS



PREPARED FOR GLOBAL GOODWILL AMBASSADORS (GGA) BY...

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for: Richard DiPilla, Founder/CEO, GGA

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▶ EXPANDING GLOBAL INFLUENCE

▶ is using your VOICE for Yourself and

▶ to be an Advocate

▶ for those who do Not YET

▶ know how to find, use, or develop their own

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WE CAN ALL BE *ENCOURAGERS*

FOR WHAT?

TO *EQUIP* EACH OTHER WITH THE NECESSARY TOOLS

TO BE *EFFECTIVELY EMPOWERED*

HOW?

THROUGH PROVIDING *EXPOSURE* TO MULTIPLE OPPORTUNITIES

WHY?

▶ TO FIRST *EXPLORE* A VARIETY OF *EXPERIENCES*

▶ WE *ENGAGE* IN AND *EMBRACE*

▶ AND ULTIMATELY *EXCEL!*

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▶ VOLUNTEER

▶ OUTREACH

▶ INTERNATIONAL

▶ CONNECTIONS

▶ EMPATHY

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▶ VOLUNTEER

- ▶ Find a Need ... There Are More Than We Can Imagine**
- ▶ Get Involved - Give 100% of Your Heart & Soul**
- ▶ Offer to Help/Share your Gifts, Talents, and Skills**
- ▶ Show up/Make a Commitment/& Keep Your Word**

QUESTION #1: what volunteer experience do you have?

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▶ OUTREACH

- ▶ Outreach starts right in your neighborhood, in your local community,
- ▶ And from there the opportunity is unlimited to do goodwill
- ▶ There will always be the needs
- ▶ It is the people/the servants that make the difference
- ▶ Some people go
- ▶ Other people stay
- ▶ Either way
- ▶ We can all do something

QUESTION #2a. and 2b.:

2a. what are some ways you have been involved in outreach?

2b. how will you be involved in future outreach?

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▶ INTERNATIONAL

Understanding cultural diversity is key to connecting on any level. Immersion, language, travel, education, and technology are all big parts in the process. International connections do not necessarily have to be face to face; however, whether in person, abroad or at home (wherever that may be) to truly embrace a relationship, for business or friendship there is a requirement to learn about the commonalities we share as a foundation before moving forward in a fruitful and productive manner.

QUESTION #3a. and 3b.

3a. what are some of the pros and cons to international connections/relationships?

3b. do you have any international experience?

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► CONNECTIONS

Acquaintances = casual

Relationships = friends = trust

Partnerships = share a common goal/work close together,
could be for a season

QUESTION #4a, 4b, and 4c

Explain providing examples of your:

4a: acquaintances, 4b: relationships, and 4c: partnerships

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► EMPATHY ...

empathy noun

Definition of *empathy*

1: the action of understanding, being aware of, being sensitive to, and vicariously experiencing the feelings, thoughts, and experience of another of either the past or present without having the feelings, thoughts, and experience fully communicated in an objectively explicit manner also: the capacity for this

2: the imaginative projection of a subjective state into an object so that the object appears to be infused with it

<https://www.merriam-webster.com/dictionary/empathy#note-2>

Let us Reflect ...

QUESTION #5: share your understanding and demonstration of examples of empathy in your life.

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GLOBAL FORCES:

▶ Economic

▶ Social

▶ Political

▶ Cultural

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- ▶ The goal of this assignment is:
 - ▶ to situate yourself as an individual
 - ▶ globally
- ▶ and identify the global forces (economic, social, political, and cultural) that have influenced your life,
 - ▶ political consciousness/political perspective
 - ▶ resources/opportunities
 - ▶ career choices
 - ▶ and social identity;
- ▶ as well as ways in which you as an individual play a role in global economic, social, political, and cultural life
- ▶ and how if at all this impacts your understanding of your role in the world.

**QUESTION #6a.,b.,c.,d.: what are the global forces that have influenced your life?
(6a. economic, 6b. social, 6c. political, and 6d. cultural)**

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METHODOLOGY: HOW THE 2019 BEST COUNTRIES WERE RANKED

[Here's A Look At The Global Perception Data Behind Our Rankings](#)

- ▶ Behind a country's wealth and success are:
 - ▶ the policies that *create possibilities*,
 - ▶ the people that *drive the effort*
 - ▶ and the history that *shapes the environment and perspective*.
- ▶ Countries that command cultural influence are often synonymous with fine food, fashion and easy living. They are trendsetters - the country equivalent of the cooler, older sibling. Their products have that certain “je ne sais quoi” that makes them fly a little faster off the shelves. Their music, television and movies are absorbed by other cultures, becoming part of a wider global conversation.
- ▶ Globalization has expanded a country's presence beyond its physical borders, and the Best Countries rankings - now in their fourth year - seek to examine a nation's worth beyond hard metrics.
- ▶ The 2019 Best Countries report and rankings are based on how global perceptions define countries in terms of a number of qualitative characteristics, impressions that have the potential to drive trade, travel and investment and directly affect national economies. The report covers perceptions of 80 nations.

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PEOPLE DON'T CARE WHAT WE KNOW - UNTIL THEY KNOW THAT WE CARE ...

LET US LOOK AT SOME FACTS - AND TAKE NOTE OF KEY WORDS

- ▶ The [2019 Best Countries rankings](#), formed in partnership with BAV Group, a unit of global marketing communications company VMLY&R, and the [Wharton School](#) of the University of Pennsylvania, are based on a survey that asked more than 20,000 people from four regions to associate 80 countries with specific characteristics. The [Cultural Influence sub ranking](#) is based on an equally weighted average of scores from seven country attributes that relate to a country's cultural influence: culturally significant in terms of ENTERTAINMENT, FASHIONABLE, HAPPY, HAS AN INFLUENTIAL CULTURE, MODERN, PRESTIGIOUS and TRENDY. The Cultural Influence sub ranking score had a 13 percent weight in the overall Best Countries ranking.
- ▶ A country's identity is built over lifetimes, and it is perhaps not surprising that little changed in the results of this sub ranking. When it comes to cultural influence, Europe continues to be the clear leader. [Italy](#), celebrated for its culinary traditions, classical art and designer clothing, is once again No. 1. [France](#), [Spain](#), the [United States](#) and the [U.K.](#) round out the top five, as they did last year. The top 10 countries remained the same, with [Switzerland](#), No. 9, [Australia](#), No. 8 and [Brazil](#), No. 7, shuffling order from last year.

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U.S. NEWS BEST COUNTRIES RANKINGS MEASURING GLOBAL PERFORMANCE ON A VARIETY OF METRICS:

▶ Overall Rankings –

The Best Countries rankings evaluate 80 countries across 24 rankings drawn from a survey of more than 20,000 global citizens.

#1 Switzerland #2 Japan #3 Canada #4 Germany #5 United Kingdom

▶ <https://www.usnews.com/news/best-countries/rankings-index>

This link will take you to the source to find further information on Best Country Rankings for:

▶ Adventure, Citizenship, Cultural Influence, Entrepreneurship, Heritage, Movers, Business, Power, Quality of Life,

And the Best Countries ranked for:

▶ [Comfortable Retirement](#), [Education](#), [Forward Thinking](#), [Green Living](#), [Headquarter a Corporation](#), [International Influence](#), [Investing In](#), [Raising Children](#), [Solo Travel](#), [Start a Business](#), [Start a Career](#), [Study Abroad](#), [Transparency](#), and [Women](#).

QUESTION #7: reflecting on the information in slides 12, 13, and 14 write your thoughts based on the facts provided.

<https://www.usnews.com/news/best-countries/rankings-index>

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It has truly been a pleasure preparing for this course and getting to know you all through
GLOBAL GOODWILL AMBASSADORS (GGA) LEARNING INSTITUTE FOUNDATION

We Love, We Care, We Share

with most sincere thanks and gratitude to:

- ▶ Richard DiPilla, Founder/CEO, GGA
- ▶ Lisa Jones, Executive President/COO, GGA

*Please email all answers in a word document to: maria.paradiso.testa@gmail.com

May we all continue to do goodwill wherever we are, wherever we go, and to whoever's path we come across.

~ we can all do something ~

as we are

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- ▶ <https://www.usnews.com/news/best-countries/rankings-index>



- ▶ <https://www.merriam-webster.com/dictionary/empathy#note-2>
- ▶ **GLOBAL GOODWILL AMBASSADORS** - UNITING HUMANITARIANS WORLDWIDE
<https://www.globalgoodwillambassadors.org/>

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